



Lead-Gen Contact Methods to Hot Leads

Hot Leads: Sign Calls, Client Referrals, Agent Referrals, Internet Leads

Day 1 – Call and Text

Day 2 – Call and Email

Day 3 – Call Video Text

Day 4 – Call and Written Facebook Message

Day 5 – Text and Facebook Video

Day 6 – Call and Text

Day 7 – Call and Email

Day 8 – Video Text and FB Video

If you call on a text day do not leave a voicemail. The text will statistically get higher % response.